

GALAXY 102.2

Format Outline

Station Name	Galaxy 102.2
Licence Area	City of Birmingham and the surrounding area (as defined in licence advertisement)
Frequency	102.2 MHz
Hours of Broadcast	24 hours a day (at least locally made during weekday daytime, 12 hours Friday, Saturday and Sunday)

Definitions

Speech	excludes advertising, trails, sponsor credits and the like and will be calculated over the period specified.
Music	percentages are calculated as a percentage of the total tracks broadcast in the specified period.
Peak time(s)	refers to weekday breakfast and afternoon drive output, and weekend late breakfast.
Daytime	is 0600 to 1900 weekdays and 0800 to 1400 weekends.
Locally made	refers to output produced and presented from within the licence area and must include peak time.

Character of Service

A RHYTHMIC-BASED MUSIC AND INFORMATION STATION PRIMARILY FOR LISTENERS OF AFRICAN OR AFRO-CARIBBEAN ORIGIN, BUT WITH CROSS-OVER APPEAL TO YOUNG WHITE FANS OF URBAN CONTEMPORARY BLACK MUSIC

Detail

During daytime the music will be drawn from three main genres, reflecting particular appeal to a Black audience: Soul, R 'n'B and rhythmic hits. Rhythmic hits should never account for more than 45% of the output. Additional music genres of appeal to the target audience such as rap, reggae/hip-hop, house and garage will also feature regularly. In non daytime specialist music genres which complement the main music mix may be aired. This will amount to at least 17 hours a week, to include R&B, hip hop, reggae, ragga and specialist dance music. Bank holidays/weekends may include specialist or themed programming.

Speech will not exceed 25% of output, but will focus heavily on the interests of the target audience as defined, including such items as community fund-raising, community news, OB's, reports from overseas (such as the Caribbean), music performances. Local news bulletins will run at least during weekday peaktime. National news will feature at weekends.